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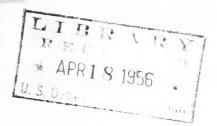
Return Postage Guaranteed



MARKET QUOTATIONS

Lawn Grass Seed
Highway and Turf
Grasses, Fertilizers
Peat Moss, Seeders, Weed Killers
Insecticides, Fungicides
and Seed Disinfectants

Apr 6, 1956



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SEED COMPANY MILWAUKEE 1, WISCONSIN

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

WHOLESALE PRICE LIST

PER 100 POUNDS

1-lb. bag\$68.00

5-lb. bag 65.00

April 6, 1956

Rainbo Brand\$14.00

LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

RAINBO	PER 100 POUNDS
Contains Kentucky Blue- grass, Red Creeping Fescue, Poa trivialis, Perennial Rye- grass and Astoria Bent- grass.	1 pound carton (25 & 50 per carton)\$62.00 5 pound bag (10 per bundle)
Chem-Coated	too posite day
RAINBO SHADE	PER 100 POUNDS
Contains Poa trivialis, Ken- tucky Bluegrass, Red Top, Perennial Ryegrass and Penn State Chewings Fescue.	1 pound carton (25 & 50 per carton)\$57.00 5 pound bag (10 per bundle)
Chem-Coated	100 pound bag 52.00
BLUEMOUND	PER 100 POUNDS
Contains Kentucky Blue- grass, Red Creeping Fes- cue, Poa trivialis, Red Tep and Common Ryegrass.	1 pound carton (25 & 50 per carton)\$50.00 5 pound bag (10 per bundle)
GREENDALE	PER 100 POUNDS
Contains Kentucky Blue- grass, Common Ryegrass, Timothy, White Clover and Kentucky 31 Fescue.	1 pound carton (25 & 50 per carton)\$44.00 3 pound bag (20 per bundle)
STAR	PER 100 POUNDS
Contains Kentucky Blue- grass, Timothy, Common Ryegrass, Kentucky 31 Fes- cue and Chewings Fescue,	25 pound bag \$30.50 50 pound bag 30.25 100 pound bag 30.00
MERION BLUEGRA	ASS BLEND PER 100 POUNDS
Contains Merion Bluegrass, Penn State Chewings Fes- cue and Astoria Bentgrass.	1 pound bag
WHITE CLOVER	PER 100 POUNDS
	½-lb. box\$86.00 1-lb. box85.00
ASTORIA BENTG	RASS PER 100 POUNDS
	1-lb. bag\$90.00
CEACIDE DENITOR	ACC
SEASIDE BENTGRA	PER 100 POUNDS 1-lb. bog\$145.00

KENTUCKY BLUEGRASS

TURF GRASSES and WHITE CLOVER

KENTUCKY BLUE	GRASS	PER 100 POUNDS
	Rainbo Brand	63.00
ROUGH BLUEGRA	ASS (Poa Trivialis)	PER 100 POUNDS
	ASS (Poa Trivialis) Fancy Imported	\$40.00
RED TOP		
KED TOP	Rainbo Brand	PER 100 POUNDS
	Extra Fancy	
ANNUAL RYEGR	Δςς	PER 100 POUNDS
AINITOAL KILOK	Domestic	PER 100 POUNDS
	200	
PERENNIAL RYEG		PER 100 POUNDS
	Certified-Blue Tag	\$14.25
CHEWINGS FESC	UE	PER 100 POUNDS
	Domestic	\$30.00
COTTONIO DED I	TECOLIE	
CREEPING RED F		PER 100 POUNDS
	Domestic	
PENN STATE CHI	EWINGS FESCUE	PER 100 POUNDS
	Domestic	\$34.00
KENTUCKY 31 F	ESCUE	PER 100 POUNDS
	Domestic	\$15.50
MEADOW FESCU	E	
MEADOW FESCO	Imported	PER 100 POUNDS
	Imported	
ASTORIA BENTG		PER 100 POUNDS
ASTORIA BENTG	Certified-Blue Tag	\$80.00
	Certified Blue Tag	\$80.00
ASTORIA BENTG	Certified Blue Tag	\$80.00
	Certified-Blue Tag	\$80.00 75.00 PER 100 POUNDS \$62.00
	Certified-Blue Tag	\$80.00 75.00 PER 100 POUNDS \$62.00
	Certified-Blue Tag Certified Red Tag GRASS Certified	\$80.00 75.00 PER 100 POUNDS \$62.00
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag GRASS Certified	\$80.00 75.00 PER 100 POUNDS \$62.00 60.00 PER 100 POUNDS
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag Certified Red Tag Certified Certified Not Certified	\$80.00 75.00 PER 100 POUNDS \$62.00 60.00 PER 100 POUNDS \$135.00
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag Certified Red Tag Certified Not Certified Certified Certified Certified	\$80.00 75.00 PER 100 POUNDS \$62.00 60.00 PER 100 POUNDS \$135.00 PER 100 POUNDS
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag GRASS Certified Not Certified Certified Certified Fancy Choice	PER 100 POUNDS
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag Certified Red Tag Certified Not Certified Certified Certified Fancy	PER 100 POUNDS
HIGHLAND BENT	Certified-Blue Tag Certified Red Tag Certified Red Tag Certified Not Certified CASS Certified Fancy Choice Mixing Grade	\$80.00 75.00 PER 100 POUNDS \$62.00 60.00 PER 100 POUNDS \$135.00 PER 100 POUNDS \$75.00 \$75.00 \$00.00
HIGHLAND BENT SEASIDE BENTGR WHITE CLOVER	Certified Blue Tag Certified Red Tag GRASS Certified Not Certified RASS Certified Fancy Choice Mixing Grade RASS Domestic — 1 to 49 lbs.	\$80.00 75.00 PER 100 POUNDS
HIGHLAND BENT SEASIDE BENTGR WHITE CLOVER	Certified-Blue Tag Certified Red Tag Certified Red Tag Certified Not Certified Certified Fancy Choice Mixing Grade	\$80.00 75.00 PER 100 POUNDS
HIGHLAND BENT SEASIDE BENTGR WHITE CLOVER	Certified Blue Tag Certified Red Tag GRASS Certified Not Certified RASS Certified Fancy Choice Mixing Grade RASS Domestic — 1 to 49 lbs.	\$80.00 75.00 PER 100 POUNDS





SEED COMPANY

PHONE: BRoadway 6-0373



322 EAST FLORIDA STREET

ESTABLISHED 1918

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms - net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire - otherwise they would be shipped individually. WRITE FOR PRICES.

A complete line for landscapers and home owners.

DEALER PRICE	SUGGESTED LIST PRICE
18-inches wide - No. 25 Home Lawn Distributor\$ 7.50	\$10.45
20-inches wide - No. 30 Home Lawn Distributor 9.50	13.95
24-inches wide - No. 40 Home Lawn Distributor 12.50	17.95
24-inches wide - 241 SD Perfect Distributor	54.25
36-inches wide M 361 Perfect Distributor 35.00	52.25
36-inches wide - 361 SD Perfect Distributor 45.00	69.95
MASTERS HANDI-CARTS	
(for hauling leaves, dirt and rubbish) DEALER PRICE	RETAIL PRICE
Model VM66	\$ 8.95 12.95

PREMIER PEAT MOSS

CERTIFIED IMPORTED HORTICULTURAL For lawns, trees, shrubs, flower and vegetable gardens.

GENUINE IRISH, GERMAN AND CANADIAN

	1)!	1	M	Ŀ,	K	۲	K	14	-	c	1	rı	51	Ç	UNII
large																\$4.10
Kar-bale													в			3.10
Carry Carton								9						۰		2.25
3-peck package — plastic bo	į				0				۰							1.20
1-peck package - plastic ba	10	١.														.60

A good organic fertilizer with a peat moss base.

					DEALER PRICE	
5-lb.	bags	(12	per	case)	 \$.38 each	
50-lb.	bags				 1.85 each	
80-lb.	bags				 2.85 each	

TERRA-LITE - Vermiculite Plant Aid

Nature's own soil conditioning mineral.

SIZE DEALER PRIC	PER BAG
31/4 bushel (4 cubic feet)\$1.50	\$2.35
2 bushel (2½ cubic feet) 1.20	1.95
for 6 1/2 bushel (6 bags per carton) 3.65	.95
for 12 ½ peck (12 bags per carton) 3.20	.45

FERTILIZER - WEED KILLER COMBINATION

DEALER SUGGESTED PRICE RETAIL PRICE

MILORGANITE (5.5-4-0)

An ideal turf fertilizer, We are distributors of Milor-	SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
ganite for Wisconsin (ex- clusive of Milwa u kee County) and Upper Michi- gan. Milorganite quota- tions apply only in this distributive territory. (Spe- cial prices for car lots.)	50 pound 80 pound	oag \$58.00 oag 54.00 oag 48.50 oog 46.00

SIZES

SACCO (4-12-4)

	excel			
com	mercial	fer	tilize	for
	ns, fre			
	lens. P			
	ent siz			your
custo	omer's	need	s.	

2			
	10-lb. * carton		21/2 lb. box
r	(packed in cases of 8 cartons) \$.60 ea.	\$.25
			5 lbs50
			(two 2½ lb. boxes)
			10 lbs95
	25 lb. bag\$1	.04 ea.	\$1.60
	(packed in cases of 2 bags)		,
	50 lb. bag 1	.63 ea.	2.50
	100 lb. bag 2	2.93 ea.	4.50

G & F (10-6-4)

Freens and fairway fer-	SIZES	DEALER PRICE EACH	PRICE EAC
	100 lb. bag	\$3.90	\$6.00
	50 lb. bag	2.15	3.25
	25 lb. bag	1.25	1.90

SOLUBLE SACCO (18-25-18)

completely soluble plant d.		ALER R 12	(EACH)
	1 pound box (24 per case)	14.40	\$ 1.00
		for 6	
	5 pound can	12.60	4.00
	(6-5-lb. cans per case)		
		Each	
	25 pound drum	8.00	12.00

Du Pont SOLUBLE PLANT FOOD (19-22-16)

SI	ZES			2					_	P	ALER RICE DOZ.	PRICE EACH
2	doz.	6-oz. cans									\$ 5.18	\$.6
1	doz.	11/2-lb. can:	8								14.65	1.9
6	only	4-lb. bags									26.30	3.50

FERRO F-T-E FRITTED TRACE EL

EMENTS											1		ALER			RIC
	Si	ZES									P		DOZ.			AC
	1	doz.	1-lb.	cans						۰		. \$	7.20		\$	1.0
	6	only	5-lb.	bags									22.20			2.9
	1	only	50-lb	. bag	-	·e	ac	h.					10.00	ea.	1	12.

WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements,	SIZES	DEALER PRICE EACH	PRICE EACH
plus weed killing 2, 4-D. Kills most broad-leaved weeds.		\$1.80 2.60	\$2.75 4.00
***************************************		4.50	6.90
MILCYANATE			
(A hosbitale for central	CITE	DEALER	DETAI

	CONTENTS OF	SUGGESTED PRICES TO CONSUMER EACH	PRICES TO DEALERS CASE
ROSE INSECTICID	E AND FUNGICIDE		
New complete formula.	2 doz. 8-oz. dust guns	. \$1.29	\$19.35
	1 doz. 1-lb. canisters		12.70
	8 only 3-lb. bags	3.75	18.75
FLORAL DUST (or	Spray)		
For use on all flowering	2 doz. 8-oz. dust guns	\$ 98	\$15.70
plants to control insects and diseases.	1 doz. 1-lb. canisters	. 1.25	9.40
	8 only 3-lb. bags	2.75	14.65
VEGETABLE GARI	DEN DUST (or Spray)		
For use on all vegetables	2 doz. 8-oz. dust guns	\$ 98	\$15.70
including cucumbers. Con- trols both insects and	1 doz. 1-lb. canisters		9.40
diseases.	8 only 3-lb. bags	2.75	14.65
FRUIT TREE SPRA	Υ		
Controls both insects and diseases.	1 doz. 1-lb. canisters	\$1.25	\$ 9.40
aiseases.	8 only 3-lb. bags	2.75	14.65
TOMATO DUST (c	or Spray)		
· ·			
Especially for tomatoes. Controls insects, stops	2 doz. 8-oz. dust guns		\$14.20 10.00
blight.	1 doz. 2-lb. bags	1.25	10.00
ROSE — SPRAY D	USTER		
A new complete formula in a handy easy-to-use aerosol.	1 doz. 12-oz. aerosols	\$1.89	\$15.80
	#0		
GARDEN INSECT	SPRAYER		
Aerosal for roses and other flowers, (contains three insecticides.	1 doz. 12-oz. aerosols	\$1.59	\$12.65
ADUID AND MIT	CDDAY /FOO/ Mall all	·	
APHID AND MITE	SPRAY (50% Malath	ion)	

1 doz. 1-pt. bottles 3.25

SEED DISINFECTANTS & TURF FUNGICIDES

١	0220 0101111 -			
	SEMESAN For vegetables and flower seeds and bulbs.	PACKAGES 4-oz. size 12-oz. can 25-lb. pail	MINIMUM WHOLESALE PRICES TO DEALERS \$26.75 (a case of 36 cans) 29.75 (a case of 12 cans) 80.45 (a pail)	MIN. RETAIL PRICES TO CONSUMERS \$1.20 (a can) 3.00 (a can) 95.90 (a pail)
	SPECIAL SEMESAN For lawns, golf courses and other fine turfs.	PACKAGES 1½-lb. can 25-lb. pail 100-lb. drum	MINIMUM WHOLESALE PRICES TO DEALERS \$43.35 (a case of 12 cans) 58.10 (a pail) 226.40 (a drum)	MIN. RETAIL PRICES TO CONSUMERS \$ 4.95 (a can) 68.70 (e pail) 260.80 (a drum)
The second secon	TERSAN "75" The new product Tersan 75 contains the same active ingredients as Tersan, but is 75% strength instead of 50%. One pound of Terson 75 will treat 9000 square feet of area.	5½-oz. can (a cas	MIN. PRICE TO DEALER PER DOZ. case)\$50.00 se of 24 cans) 7.75	MIN. RETAIL PRICE PER PKG. \$6.75 1.00
	Du Pont LAWN W (2, 4-D in liquid form for killing dandelions, plantains and many other undesirable broad-leaf weeds.	VEED KILLER	MIN. PRICE TO DEALER PER DOZ. s per case)\$7.50	MIN. RETAIL PRICE PER PKG. \$1.00

(2, 4-D in liquid form for killing dandelions, plan- tains and many other un-	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
desirable broad-leaf weeds.	8-oz. can (24 cans pe	er case)\$7.50	\$1.00
Du Pont LAWN W	EED KILLER NO). 2	

A concentrated form of 2, 4-D especially suitable for larger areas.	SIZES		TO DEALER PER DOZ.	PRICE PER PKG.
	32-oz. can	(12 cans per	case)\$22.15	\$2.95

LAWN WEEDER Aerosol containing 2, 4-D and tracer to mark sprayed weeds. 1 doz. 12-oz. gerosols\$12.65

Du Pont "AMMATE"

poison oak, poisor mac, deep-rooted per weeds and brush.	ivy,
weeds and brush.	nnial

-	MIN. PRICE	MIN. RETAIL
*	TO DEALER	PRICE PER
SIZES	PER CASE	PKG.
2-lb. bottle (12 bottles per	r case)\$9.20	\$1.15
6-lb. bottle (4 bottles pe	r case) 7.85	2.95
-	PER CWT.	PER CWT.
50-lb. drum	\$19.25	\$27.50

DU PONT PC CRAB-GRASS KILLER

9.40

A Soluble	powder	contains
potassium		
trol of	rob gre	ass and

SIZES					PRIC
71/2-0z.	bottle	(24	bottles	per	case
20-oz.	bottle	(12	bottles	per	case

e)... 22.15

\$1.00

DU PONT CHEMICALS

PRODUCT

PACKAGE SIZES -CONTENTS OF SHIPPING CONTAINER

SUGGESTED PRICES TO CONSUMERS EACH

PRICES TO DEALERS CASE OR UNIT

FOR 24

DORMANT SPRAY OIL

PER DOZEN \$10.00

1 doz. 1-qt. cans.....\$ 1.25

SPREADER - STICKER

FOR 48 4 doz. 1-oz. cans.....\$.49 \$14.80 1 ggl. can 8.65 \$ 6.90 ea. 5 gal. can 42.00 32.50 eq.

50% Tech. METHOXYCHLOR

(Wettable Powder)

FOR 24 2 doz. 8-oz. canisters.....\$ 1.00 \$16.00

50% DDT (Wettable Powder)

FOR 24 2 doz. 8-oz. canisters......\$.90 \$14.40

"FERMATE" FUNGICIDE

(Wettable Powder)

FOR 24 2 doz. 8-oz. canisters..... 1.00 16.00

FUNGICIDE - A ("PARZATE")

(Wettable Powder)

2 doz. 6-oz. canisters.....\$.85 \$13.60

GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

	CO	NTENT SHIPPII ONTAI	S OF					PR	GGESTED ICES TO NSUMERS	PRICE TO DEALERS PER CASE
1	2 only	8-oz.	R.I.	&	F.	,			\$1.49	
	4 only	8-oz.	F.D.						1.19	
	4 only	8-oz.	V.G	D.	0				1.19	\$19.90
	4 only	8-oz.	T.D.						1.10	

ACME

Insecticides-Fungicides-Weed Killers

RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack

polaroos.	PACKING	DEALER	CONSUMER
SIZE	PER CASE	PER CASE	EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grubproofing lawns and golf courses.

SIZE			PACKING PER CASE	PER CASE	CONSUMER	
1	lb.	ctn.	24	\$12.96	\$.90	
1	lb.	bag	24	11.52	.80	
4	16.	bag	12	MA	RKET	

DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER
2 lb. ctn.	12	\$5.40	\$.75

GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE		PACKING PER CASE	DEALER PER CASE	CONSUMER
1	lb.	24	\$ 8.64	\$.60
4	lb.	12	10.80	1.50
50	lb.	1	9.00 eg.	15.00 eg.

6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and boxelder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE		PACKING PER CASE	DEALER PER CASE	CONSUMER
1	lb.	24	\$ 9.94	\$.69
4	lb.	12	12.60	1.75

WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER
8 oz.	12	\$7.20	\$1.00